

## **FIRSTENERGY SOLUTIONS TO SUPPLY ELECTRICITY TO NATIONAL AMUSEMENT'S SHOWCASE CINEMAS IN W. PENNSYLVANIA**

FirstEnergy Solutions, an Akron, Ohio, company and a subsidiary of FirstEnergy Corp. (NYSE: FE), recently signed an agreement to supply electricity to National Amusement, Inc.'s Showcase Cinemas facilities in western Pennsylvania. FirstEnergy Solutions also supplies electricity to several Showcase Cinemas facilities in Michigan.

Showcase Cinemas is among the major customers recently signed by FirstEnergy Solutions in the Penn Power service area, which will end its transition period to market-based electric rates at the end of 2006. FirstEnergy Solutions has been active in Pennsylvania since 1997, when deregulation brought new electric generation supplier options to Pennsylvania customers. FirstEnergy Solutions is currently the leading competitive electric generation supplier to large business customers in the Pittsburgh area.

“Showcase Cinemas took advantage of our competitive pricing by choosing us as their electric generation supplier before Penn Power tariff rates were finalized, and while market prices were attractive,” says Arthur Yuan, vice president of Sales and Marketing at FirstEnergy Solutions. “We are excited at the prospect of supplying electricity to Showcase Cinemas in what we anticipate will be a very active shopping market.

“Our knowledge of the Pennsylvania market and regulatory environment, combined with our innovative products, allowed us to tailor an offer that met the operational needs and financial objectives of Showcase Cinemas.”

Mr. Yuan goes on to say, “FirstEnergy Solutions offers a variety of products, which enable customers to take advantage of market prices. Our competitive

and creative product offerings have helped hundreds of large commercial and industrial customers in the greater Pittsburgh area reduce their electricity costs by millions of dollars, and we expect to do the same in the Penn Power area.”

“FirstEnergy Solutions took the time to understand our unique requirements as a large user of electricity, and more importantly, created an offer that will help us avoid the risk of higher electricity prices when the market changes at the end of the year,” says Bill Barber, energy manager at National Amusements. “We gained greater control of the price we will pay for electricity next year.”

National Amusements, based in Dedham, Massachusetts, is a world leader in the motion picture exhibition industry, operating more than 1,500 movie screens in the U.S., U.K., Latin America and Russia. Its Showcase Cinema theaters operate in 12 states.

FirstEnergy Solutions provides competitive electricity and other energy-related products and services, and is a licensed supplier in parts of the Northeast, mid-Atlantic and mid-West. Customers can contact FirstEnergy Solutions at 1-800-977-0500, or at [www.fes.com](http://www.fes.com).

FirstEnergy is a diversified energy company headquartered in Akron, Ohio. Its subsidiaries and affiliates are involved in the generation, transmission and distribution of electricity, as well as energy management and other energy-related services. Its seven electric utility operating companies comprise the nation’s fifth largest investor-owned electric system based on serving 4.5 million customers in Ohio, Pennsylvania and New Jersey; and its generation subsidiaries own or operate nearly 14,000 megawatts of capacity.

**Forward-Looking Statements:** This news release includes forward-looking statements based on information currently available to management. Such statements are subject to certain risks and uncertainties. These statements typically contain, but are not limited to, the terms “anticipate,” “potential,” “expect,” “believe,” “estimate” and similar words. Actual results may differ materially due to the speed and nature of increased competition and deregulation in the electric utility industry, economic or weather conditions affecting future sales and margins, changes in markets for

energy services, changing energy and commodity market prices, replacement power costs being higher than anticipated or inadequately hedged, the continued ability of our regulated utilities to collect transition and other charges or to recover increased transmission costs, maintenance costs being higher than anticipated, legislative and regulatory changes (including revised environmental requirements), and the legal and regulatory changes resulting from the implementation of the Energy Policy Act of 2005 (including, but not limited to, the repeal of the Public Utility Holding Company Act of 1935), the uncertainty of the timing and amounts of the capital expenditures needed to, among other things, implement the Air Quality Compliance Plan (including that such amounts could be higher than anticipated) or levels of emission reductions related to the Consent Decree resolving the New Source Review litigation, adverse regulatory or legal decisions and outcomes (including, but not limited to, the revocation of necessary licenses or operating permits, fines or other enforcement actions and remedies) of governmental investigations and oversight, including by the Securities and Exchange Commission, the United States Attorney's Office, the Nuclear Regulatory Commission and the various state public utility commissions as disclosed in our Securities and Exchange Commission filings, generally, and with respect to the Davis-Besse Nuclear Power Station outage and heightened scrutiny at the Perry Nuclear Power Plant in particular, the timing and outcome of various proceedings before the Public Utilities Commission of Ohio (including, but not limited to, the successful resolution of the issues remanded to the PUCO by the Ohio Supreme Court regarding the Rate Stabilization Plan) and the Pennsylvania Public Utility Commission, including the transition rate plan filings for Met-Ed and Penelec, the continuing availability and operation of generating units, the ability of generating units to continue to operate at, or near full capacity, the inability to accomplish or realize anticipated benefits from strategic goals (including employee workforce initiatives), the anticipated benefits from voluntary pension plan contributions, the ability to improve electric commodity margins and to experience growth in the distribution business, the ability to access the public securities and other capital markets and the cost of such capital, the outcome, cost and other effects of present and potential legal and administrative proceedings and claims related to the August 14, 2003 regional power outage, the successful completion of the share repurchase program announced August 10, 2006, the risks and other factors discussed from time to time in our Securities and Exchange Commission filings, including our annual report on Form 10-K for the year ended December 31, 2005, and other similar factors. We expressly disclaim any current intention to update any forward-looking statements contained herein as a result of new information, future events, or otherwise.

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